



NEWS RELEASE

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UK HARRIET KELSALL JEWELLERY DESIGN LTD CERTIFIED BY THE RESPONSIBLE JEWELLERY COUNCIL

LONDON – The Responsible Jewellery Council (RJC) today announced that Harriet Kelsall Jewellery Design Ltd, the UK Bespoke Jeweller, has achieved certification meeting the ethical, human rights, social and environmental standards as established by the RJC's Member Certification System.

"RJC is indeed delighted to congratulate Harriet Kelsall Jewellery Design Ltd on its certification. The successful verification assessment of Harriet Kelsall Jewellery Design Ltd was conducted by Roshini Wickramasinghe from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification System," says Michael Rae, RJC's Chief Executive Officer.

"Earlier this year we became one of the first 20 jewellers in the UK to be able to work in Fairtrade gold and we are noticing a rise in customers who are requesting their jewellery to be made from ethical and sustainable materials. The Responsible Jewellery Council's Member Certification System is an excellent initiative of which we are proud to be a part and we would strongly urge other organisations in the jewellery industry to strive to achieve RJC certification," says Harriet Kelsall, Managing Director, Harriet Kelsall Jewellery Design Ltd.

"Harriet emphasized that she feels strongly that the BJA and/or the NAG need to produce some documentation with pointers on relevant UK legislation, as she is keen to try to do what she can to help other UK small businesses get certified," says Simon Rainer, CEO of the British Jewellers Association. "We are keen to work on this information once we have gathered a group of BJA members keen to get certified. Harriet has, once again, blazed a significant trail here that others must follow. The first UK independent jeweller achieving RJC certification is very important – especially within the current industry context. I am delighted at this news and look forward to other BJA members following suit," says Mr Rainer.

"The last decade has seen considerable change in the jewellery sector. Many more miners, raw material processors, designers and jewellers want to act responsibly and ethically, and with due respect for the planet and the people that populate it. In that time there has also been a flourishing of ethical initiatives touching on all levels and segments of the sector. However the supply chain is very complex with a proliferation of companies and individuals playing their part in bringing products to market. The result is a complex web of sometimes complimentary, sometimes conflicting, and often overlapping schemes, each with their own priorities, timescales, and ultimate objectives. The RJC is the first to bring an integrated certification scheme from mine to retail, and Harriet is in the vanguard of UK retailers achieving that standard," says Michael Hoare, CEO, National Association of Goldsmiths.

For further information please contact:

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 340 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

About Harriet Kelsall Jewellery Design Ltd

Harriet Kelsall Jewellery Design is the UK's leading bespoke jewellery design company specialising in engagement rings, wedding rings, commitment rings and eternity rings as well as jewellery for other memorable occasions. Based in Hertfordshire and Cambridge, Harriet Kelsall's team of designers and goldsmiths work closely with clients to create unique and stunning pieces of jewellery to an exceptionally high standard. Harriet Kelsall Jewellery Design is an award-winning bespoke jewellery design company. In 2011, the company was awarded Business Initiative of the Year in the UK Jewellery Awards for the re-design of its Cambridge studio, an initiative which brings proper bespoke jewellery design to the High Street for the first time. The company was also listed in Professional Jeweller's prestigious Hot 100 list – the who's who of the jewellery industry - and was included in Retail Jeweller's list of the Top 50 Inspiring Independents coming in at number 25 making it the top independent in Cambridge. And topping off a glittering year of success, Harriet Kelsall was named Woman of the Year at the Specsavers Everywoman in Retail Awards. This coveted award recognises the company's enormous achievements as well as Harriet's vision and passion for innovation and inspiring the younger generation of jewellery designers and goldsmiths. For more information contact Harriet Kelsall Jewellery Design on 01462 790565 or enquiries@hkjewellery.co.uk or visit www.hkjewellery.co.uk

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www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

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Harriet Kelsall Jewellery Design Ltd

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