

THE RJC MONITOR

NEWS FROM THE RESPONSIBLE JEWELLERY COUNCIL

SEPTEMBER 2012

RJC Key Milestones

Current Members: 388

 Certified Members: 208 as of 22 August 2012
Please view the most updated list of
Certified Members at: http://www.responsiblejewellery.com/ members/certified-members/

Certified Members – RJC Code of Practices

SARL Avedis Priyanka Gems BVBA Christian Dior Goldlake I.P. S.p.A. Accurist Watches Ltd Sheetal Manufacturing Company Private Limited Marjan Diamonds NV Cambour SAS Krikawa Jewelry Designs Lux Bond & Green Bottega Veneta International Sàrl Berker Bros Ltd Hublot **Holloway Diamonds** Shania SPRL Bronner Trading Company Ltd Pandora JEM - Jewellery Ethically Minded **Historic Originals Limited** Jack Reiss Jewelex Europe NV Jewelex Antwerp NV **Rio Tinto** R Kantial & Co IGC Brand Services LLC Veediam BVBA G Diam BVBA Esteem Diamond Systems Pvt. Limited Lombardi SRL Sundiam DMCC Clogau Gold of Wales Ltd

RJC ACCEPTED AS FULL MEMBER OF ISEAL ALLIANCE – THE GLOBAL ASSOCIATION FOR SUSTAINABILITY STANDARDS

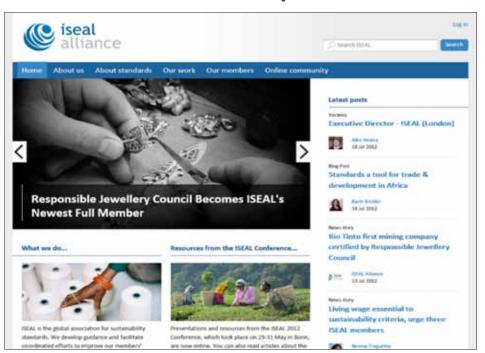
RJC has been accepted as a **Full Member of the ISEAL Alliance** at their Board meeting in Bonn, Germany on May 29, 2012. ISEAL Full Members are a leading group of sustainability standards and accreditation bodies that have demonstrated their ability to meet the ISEAL Codes of Good Practice. ISEAL's Code of Good Practice for Setting Social and Environmental Standards, with which all full members comply, has become the global reference for high-quality standard-setting.

RJC joins 11 other ISEAL Full Members, including the Forest Stewardship Council, the Marine Stewardship Council, Fairtrade International, the Roundtable on Sustainable Biofuels, and UTZ Certified.

"We welcome the membership of RJC to ISEAL and its commitment to the ISEAL Codes of Good Practice. Inclusion of RJC in ISEAL represents a new and important sector in which credible standards such as those developed by RJC can greatly contribute to sustainable development. Through their full membership in ISEAL, RJC will be able to work with established and emerging standards to coordinate efforts, ensure effectiveness and scale up their social and environmental impacts. We look forward to working closely with them in the years to come," said Rik Kutsch Lojenga, Board Chair, ISEAL.



Fiona Solomon, RJC Director – Standards Development, (right) addressing the ISEAL Conference in Bonn on RJC's involvement in the development of the OECD Due Diligence Guidance for Responsible Supply Chains and the relationship with the RJC Chain-of-Custody Standard.



RJC MEMBER CERTIFICATION AND CHAIN OF CUSTODY TRAINING SESSIONS



The RJC Certification Training sessions run each week. Sessions include:

- How to Achieve RJC Member Certification (compulsory certification for RJC Members)
- Introduction to Chain of Custody Certification (voluntary certification for responsible sourcing of precious metals).

The training page on the RJC website will continue to be updated to include helpful information for working towards achieving RJC Certification and Chain of

RJC STANDARDS NEWS

Review of RJC Code of Practices – Comment Period closes September 10, 2012

The RJC is updating the Code of Practices (COP), RJC's compulsory standard for all Members, via a multistakeholder review process. A wide range of topics in the COP will be reviewed in light of implementation experience and new industry benchmarks. A particular area of interest for the review process is developing additional guidance for India. A summary of the proposed scope of the COP review is available on the RJC website for comment until September 10, 2012. RJC invites all Members, auditors and interested stakeholders to engage in the review process and contribute their views.

http://www.responsiblejewellery.com/ standards-development/code-of-practicesreview/

• Comments and questions to: consultation@responsiblejewellery.com

OECD Due Diligence Guidance – Supplement on Gold

The RJC is participating in an 'Interim Governance Group' to help guide an implementation project for the Supplement on Gold to the OECD Due Diligence Guidance on Responsible Supply Chains of Minerals Custody certification at http://www. responsiblejewellery.com/certification/training/

Frequently Asked Questions



Updated Frequently Asked Questions (FAQ's) are now available on our website. These cover areas such as completing Self Assessments,

Verification Assessments, Industry Issues and Chain of Custody. These can be found here: http://www.responsiblejewellery.com/ about-us/frequently-asked-questions/

Re-Certification



In late 2012 and into 2013, the first round of RJC Members will be due for Re-Certification to retain their RJC Certified Member status.

RJC Certification is granted for a 3 year period (or in a small number of cases, for one year where Members with a Major Non-Conformance have auditor-

from Conflict-Affected and High Risk Areas. Companies large and small in the gold supply chain are invited to consider participating in the implementation project. If you are interested in more information, or receiving a regular update email on the OECD Due Diligence Guidance, please contact: **Fiona Solomon, RJC Director –**

Standards Development,

fiona.solomon@responsiblejewellery.com OECD website: http://www.oecd.org/document/3 6/0,3746,en_2649_34889_44307940_1_1_1_1, 00&&en-USS_01DBC.html

SEC Releases Conflict Minerals rules for Section 1502 of Dodd Frank Act

On August 22, 2012, the US Securities and Exchange Commission (SEC) released the final rule for Section 1502 on Conflict Minerals in the Dodd-Frank Act. Here are some key points for the gold supply chain:

• OECD Gold Supplement: The final rule endorses the <u>OECD Due Diligence Guidance on Responsible</u> Supply Chains of Minerals from Conflict-Affected and <u>High-Risk Areas</u> (May 2011) as a "nationally or internationally recognized due diligence framework" for fulfilling Dodd-Frank requirements of conflict mineral due diligence. The Supplement on Gold is highlighted as a relevant framework for gold due diligence.

• **Recycled gold:** Under the rule, recycled gold is deemed to be "DRC conflict free" and is now equivalent to other sources of gold for SEC reporting

reviewed Corrective Action Plans in place). At the end of each Certification period, Members are required to initiate a Certification Re-Assessment process. The process essentially repeats the Self Assessment, Verification Assessment and granting of Certification. Members should commence preparations for Re-Certification so that audits can take place before the end of their Certification Period.

During the Certification period, Members are encouraged to periodically review their ongoing performance in relation to the RJC Code of Practices. This is an important part of a continual improvement approach, and will help make the re-certification process much easier. RJC Certification Training is regularly updated and can be accessed as a 'refresher' by Members to support this process.

For any questions on training or achieving certification please contact Anna Leach, RJC Administration Manager anna.leach@responsiblejewellery.com

purposes. If a reasonable inquiry confirms that it is from recyclable material, its use does not trigger an obligation to file a Conflict Minerals Report.

• **Grandfathered gold:** Existing stocks of refined gold are exempt from application of the rule if they are "outside the supply chain" prior to January 31, 2013. Gold is "outside the supply chain" if it "has been fully refined", or is located outside of the DRC and adjoining countries (even if not yet fully refined), by the date specified. Thus the very large stocks of existing refined gold held in banks and vaults as well as manufacturers' inventories are grandfathered as conflict free.

• **Mining:** Mining is no longer considered to be manufacturing, thus removing gold mining companies themselves from the new SEC reporting obligations. Gold mining is, of course, part of the gold supply chain, so reasonable inquiries as to origin and any necessary conflict-sensitive due diligence will continue to apply.

The RJC Chain-of-Custody (CoC) Standard

supports implementation of the OECD Guidance and uses CoC Transfer Documents to identify mined, recycled and/or grandfathered gold. RJC CoC Certification can thus be used to provide relevant assurance for Section 1502-related reasonable inquiries and disclosures. More information on the SEC final rule can be found at: http://www.sec.gov/ news/press/2012/ 2012-163.htm

INSIGHT SESSION - RIO TINTO IS FIRST MINING COMPANY CERTIFIED BY THE RESPONSIBLE JEWELLERY COUNCIL

'Insights' is an ongoing section in The Monitor that encourages RJC Members to share their certification approach and learning. In this section, Rio Tinto, the leading international mining group headquartered in the UK and a Founder Member of the Council, is the first gold and diamond mining company to achieve certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system. The certification, which follows an independent audit, covers Rio Tinto's diamond mines; Diavik in Canada, Argyle in Western Australia and Murowa in Zimbabwe; and Kennecott Utah Copper (KUC) which produces gold and silver used in the jewellery industry.



Vania Grandi, VP Marketing - Global Copper Cathode and Precious Metals, Kennecott Utah Copper / Rio Tinto Copper Group, has offered her advice on certification to readers.

1. What was your plan for carrying out the RJC Self Assessment?

The RJC self-assessment process for all sites was assigned to a project manager at the London corporate head office. The Rio Tinto approach was to complete an RJC self-assessment workbook for each site. Prior to site involvement the project manager completed a mapping exercise to identify the existing Rio Tinto policies, standards and processes that fulfilled the requirements of the RJC self-assessment workbook.

This process was able to identify what evidence was required from the sites to complete the self-assessment and consequently reduced the work required at site. One person at each site was then assigned responsibility for collecting the remaining evidence and working with the project manager to complete the workbook.

2. Who in your organization was involved in the process?

As a large multi-national mining company the process to seek and achieve certification is very complex. In the case of KUC, they brought together people from our Accounting, HSE, Legal, Marketing, and Operations areas.

3. What were some of the key challenges?

Managing the process was a key challenge, with the required involvement of disparate parts of our business, it was critical to ensure that everyone involved fully understood what the RJC was about and why we were submitting to the process.

The importance of engagement and education with senior management, as well as internal stakeholders that will need to be involved in the responding to the auditor questions and preparation for the audit is critical – especially for the first audit.

4. Has implementing the RJC Certification System highlighted areas for improvement in your business?

The process served as a positive re-enforcement of the practices, policies and procedures that we operate under every day.

For example The Way We Work (TWWW), our code of business conduct is aligned to several key aspects of the RJC code of practices, e.g. TWWW prohibits bribery and corruption and opposes and does not permit child labour.

5. What are the main benefits for your business in implementing the RJC Certification System?

Achieving recognition for the high standards that we employ, and providing our customers and other stakeholders with the assurance that we are dedicated to those standards are tangible benefits derived from implementing the RJC Certification system.

6. What advice do you have for other Members at this stage?

A thorough plan, clear organization and accountability and continuous communication are key factors in a successful Certification program. This will go a long way to assuring everyone involved knows what is happening, why it is happening and will assist in mitigating potential "audit fatigue".

7. Would you encourage others to complete the RJC Certification?

Yes, being associated with other companies that endorse the high standards of ethical, social, environmental and human rights practices put forward by the RJC is another tangible benefit we derive from our certification.

For more information please visit http://www.riotinto.com

If you would like to share your organisation's approach to RJC Certification in a future newsletter, please contact Mila Bonini, RJC's Communications Manager, mila.bonini@responsiblejewellery.com

RioTinto



Italian Ministry Of Economic Development launches online questionnaire to Italy's jewellery industry

The Italian Ministry of Economic Development, in order to encourage Italian jewellery companies to commit to responsible business practices, has implemented an important questionnaire online. This questionnaire is aimed to monitor the current status of responsible business practices and to improve the ethical, social, environmental and labour practices in the Italian jewellery sector. Its outcome will be of paramount importance to plan future initiatives in the jewellery industry. This research represents the first output of the Memorandum of Understanding that the Italian Ministry has recently agreed together with the Responsible Jewellery Council (RJC), the leading not for profit organisation specialised in the standards on ethical jewellery, and Confindustria Federorafi, the National Association representing more than 500 jewellery companies in Italy. These actions are part of the initiatives promoted by the Ministry through its dedicated office (National Contact Point) for the implementation of the OECD guidelines.

For more information, please contact:

Ministero dello Sviluppo Economico, Direzione Generale per la Politica Industriale e la Competitività, Divisione XI, **Pcn1@sviluppoeconomico.gov.it**

For information on the online questionnaire please contact: **info@bilanciarsi.it**

Online Questionnaire: http://www.bilanciarsi.it/oro-responsabile





Confindustria Federorafi

Federazione Nazionale Orafi Argentieri Gioiellieri Fabbricanti

RJC AND SOLIDARIDAD ANNOUNCE PILOT PROJECT FOR BETTER PRACTICES AT INDUSTRIAL GOLD MINES

RJC and non-profit organization Solidaridad have announced that they will collaborate on activities that support their shared goal of ensuring better, more transparent and accountable practices throughout the gold supply chain. This includes joining forces to encourage broader participation in RJC by



companies in the Global South. A key focus will be Solidaridad's new pilot project that uses RJC's Code of Practices and Chain-of-Custody standard as tools for improving practices at industrial gold mines. In addition, the collaboration aims to develop case studies, stakeholder presentations and evaluations that can strengthen uptake and impact of the RJC standards.



THANK YOU TO JOHN HALL

The RJC bids farewell and offers its best wishes to John Hall, the former Vice-Chairman of the RJC and Chair of its Communications Committee. John served on the RJC Executive and Board.

John navigated the Council through the crucial research and development stage of the RJC Certification system and offered

WEBSITE UPDATES

New page on Upcoming Events

http://www.responsiblejewellery.com/about-us/ events/

New page on Annual General Meetings (AGM)

http://www.responsiblejewellery.com/about-us/ annual-general-meetings/

RJC Monitoring and Evaluation Plan

To view the latest please click **<u>here</u>** Indicators Report (MIR)

Case studies

A new case studies has been posted on Hamilton Jewelers:

http://www.responsiblejewellery.com/members/ case-studies/

Recorded webinars

http://www.responsiblejewellery.com/chain-ofcustody-certification/

- RJC Chain-of-Custody Certification

- OECD Due Diligence Guidance (upstream and downstream)

UN Global Compact

Under the Global Compact, RJC has committed to communicate annually and publicly on progress made in implementing the Global Compact principles. Please visit: http://www.unglobalcompact.org





much-needed perspective on a wide range of subjects and issues. RJC sincerely thanks John for his passion, guidance and grace on the Council from its

inception to RJC's nearly 400 strong sector-wide membership representation.

RJC INDUSTRY BRIEFING AT JCK

RJC hosted an Industry Briefing at JCK Las Vegas on the 2nd June 2012 titled "Do you know where your gold comes from? RJC Chain of Custody: providing support for supply chain due diligence." Introduced by Dave Bonaparte Senior Vice President, JCK Events and moderated by Yedwa Simelane, RJC Director and Senior Vice President, Corporate Affairs, Anglo Gold Ashanti, the session presented mine to retail experiences of the issue of gold sourcing.

Panellists included; Mike Kleczka, Manager, Marketing and Sales, Precious Metals and Nickel, Kennecott Utah Copper; Larry Drummond, President and Area Vice President Americas, Metalor Technologies USA Corporation; David Bouffard, Vice President Public Relations, Signet Jewelers; and Fiona Solomon, Director Standards Development, RJC.

The session addressed:

• Why conflict-sensitive sourcing has become important, and the role of refiners;



• The RJC Chain-of-Custody Standard: what it means for gold refiners and how the standard addresses both conflict-sensitive sourcing and responsible business practices through the supply chain;

• Connections between industry initiatives; Case studies in the gold supply chain.

Dave Bonaparte



Yedwa Simelane, Fiona Solomon, Mike Kleczka, Larry Drummond and David Bouffard.

Supporting responsible artisanal and small scale miners -RJC invites financial contributions to ARM and DDII

The RJC is currently appealing to Members and other stakeholders to support the work of the Alliance for Responsible Mining (ARM) and the Diamond Development Initiative International (DDII) to benefit artisanal and small-scale miners in the gold and diamond supply chain.

ARM is an independent, global-scale, initiative established in 2004 to enhance equity and wellbeing in artisanal mining communities. This work is focused on improved social, environmental and labour practices, good governance and the implementation of ecosystem restoration practices. In the next three years ARM seeks to benefit 300,000 miners and their dependants through formalisation processes and through the adoption of the Fairtrade and Fairmined (FT&FM) Standard for ASM gold and associated metals. A Producer Support Fund has been developed and is open to all interested donors and social investors who wish to contribute to the positive transformation of the artisanal and small-scale gold mining sector. If you wish to donate or inquire further about ARM's Producer Support Fund, please do not hesitate to contact Elisa Bravo at elisabravo@communitymining.org

DDII is a registered charity and international nonprofit organization whose mission is to gather all interested parties into a process that will address, in a comprehensive way, the political, social and economic challenges facing the artisanal diamond mining sector in order to optimize the beneficial development impact of artisanal diamond mining to miners and their communities within the countries in which the diamonds are mined. DDII and RJC have established a donation fund in honour of Dr Matt Runci, who will retire from the role of founding RJC Chairman in December 2012. Dr Runci also serves as Secretary and as a Member of the Board of Directors of DDII. If you wish to donate or inquire further about a donation to DDII, please contact Dorothee Gizenga at **executivedirector.dg@ddiglobal.org.**

If you would like to know more about how RJC is working with ARM and DDII, please contact Michael Rae, RJC Chief Executive Officer, at **michael.rae@ responsiblejewellery.com**. For further details on our collaboration & engagement please see our website: http://www.responsiblejewellery.com/ about-us/collaboration-and-engagement/



Michael Rae and Dorothée Gizenga.

RJC Board and Committee Announcements



RJC Retail Forum Members appointed Ryan Taylor, Chief Designer (Production) and Co-Founder of The Fair Trade Jewellery Company, to be their representative of the RJC Board of Directors.



RJC Communications Committee appointed Vania Grandi, Vice President Marketing, Rio Tinto, to be the Chair of the Committee.

Welcome to 25 new Members since the June edition

A. Lange & Söhne	Aug 2012	www.alange-soehne.com
Asian Star Jewels Private Limited	June 2012	www.asianstarjewels.com
A'Star Jewellery (A division of Asian Star Company Ltd)	June 2012	www.astarjewellery.com
Blue Peacock Diamonds Ltd	Aug 2012	-
Brilliant Trading Company (1974) Ltd	Aug 2012	www.btc.com.hk
Dediam BVBA	June 2012	www.dediam.com
Diamond Dynamics LLC	July 2012	www.diamonddynamics.com
Diamstones BVBA	July 2012	-
Fischler Diamonds N.V.	July 2012	www.fischlerdiamonds.be
Frank & Person	July 2012	-
Fremada Gold, Inc.	June 2012	www.fremadaspecials.com
H.D. Diam BVBA	July 2012	www.hddiam.com
MDL Merchants	June 2012	www.mdldiamonds.com
Newman Center NC Ltd	May 2012	-
Ralph Lauren Watch & Jewelry Co	May 2012	www.ralphlaurenwatches.com
Rand Refinery (Pty) Limited	July 2012	www.randrefinery.com
Republic Metals Corporation (RMC)	Aug 2012	www.republicmetalscorp.com
SDTC – Szwarcburt Diamond Trading Co BVBA	June 2012	www.sdtc.be
S.Vinodkumar Europe Sales BVBA	July 2012	www.svinodkumar.com
Tara Jewels Ltd	July 2012	www.tarajewels.in
Tuula Harrington	July 2012	www.tuulaharrington.com
Vee & Veediam BVBA	June 2012	-
Veediam BVBA	June 2012	-
Weinberg Bernard BVBA	June 2012	www.wbdiamonds.com
Yash Gems BVBA	July 2012	www.yashgems.be

The RJC Monitor

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