

## THE RJC MONITOR

**NEWS FROM THE RESPONSIBLE JEWELLERY COUNCIL** 

**JUNE 2012** 

## **CERTIFIED COP MEMBERSHIP GROWS!**

RJC warmly congratulates its Certified Members since the March edition of The Monitor:

AR & AR Jewelry

Day's Jewelers

Rothschild Diamonds Limited

CTF Diamond Trading Co Ltd

Adiam NV

Star Rays Group Company India

Bonas & Co

Clear Light Diamond Company

Harshid Exports

Embee Diamond Technologies Inc

**Brilliant Gems** 

Paras Gems NV

Soradiam NV

Chopard & Cie SA

Interjewel Private Limited

Lukhi Diam BVBA

Roger Mathon SA

GLD Diamonds LTD

GemConcepts Ltd

Gemmata NV

Yerudiam LTD

H.V. Diam

Diamond Trading NV

Blue Gems NV

Rikhav BVBA

Chintamani BVBA

Asian Diamonds BVBA

Roberto Coin Inc.

Gem Certification & Assurance Lab, Inc

Brown Goldsmiths & Co.

Diaminter NV

**Elegant Collection** 

Hari Krishna Exports Private Limited

DDM Arabov Group

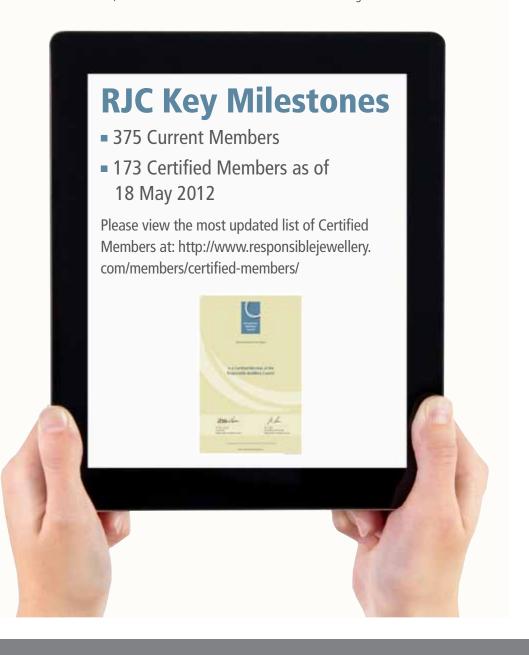
Premier Gem Corp.

Girard-Perregaux

JeanRichard

#### **Certified CoC Entities:**

Metalor Refining USA Corporation Metalor Technologies SA



# Metalor USA Refining is first to achieve RJC Chain of Custody Certification

Metalor USA Refining is the first business in the jewellery supply chain to be certified against the new RJC Chain of Custody (CoC) Standard. This certification complements Metalor's achievement last year as the first refiner Member to be certified against RJC's ethical, human rights, social and environmental standards established in the RJC Code of Practices.



It is also the first published certification of a refiner's due diligence practices for gold sourcing in line with the OECD Due Diligence Guidance for Responsible Supply Chains of Minerals from Conflict-Affected and High-Risk Areas. Metalor USA Refining's CoC

Certification Scope enables them to transfer CoC Recycled Gold to customers.

"We are pleased to further our corporate Responsible Refining initiative by successfully obtaining the RJC's CoC certification," says Larry Drummond, President, Metalor Technologies USA. "We see the RJC Certification system and its new Chain of Custody Standard as both guiding and verifying our commitment to meet increasing demands for social responsibility throughout supply chains, from raw materials to retail sales. We encourage all RJC Members to pursue RJC CoC certification."

#### **About Metalor USA Refining**

Metalor USA Refining is part of Metalor Technologies USA, the North American segment of Metalor International SA, a leading global refiner of precious metals, accredited for Good Delivery worldwide and an Official Referee of the London Bullion Market



Association. Metalor refineries provide gold and silver to the jewellery industry, banks and financial institutions, and to electronics applications through its Refining and Advanced Coatings Divisions in Europe, North America and Asia. Metalor has also been a major contributor of expertise and resources to governments and industry initiatives that advance social responsibility on the part of multinational business enterprises. More information on

www.metalor.com

### Minera Yanaquihua SAC joins RJC

A Peruvian gold mine has joined the RJC as a new Producer Member. Minera Yanaquihua is a mid-scale industrial mine which commenced operation in 2000 and is committed to achieving RJC Certification within 2 years. The company's RJC membership is the result of a Solidaridad project to make responsibly-sourced gold available to European jewellers, in partnership with miners, refiners and manufacturers.

In 2011, Solidaridad conducted a review of available standards for large-scale mining and selected the RJC

Code of Practices as the most relevant standard and assurance program for their project. The recent launch of the RJC Chain-of-Custody standard provides a further dimension to their responsible sourcing project for the jewellery supply chain. Solidaridad and their partners are working directly with Minera Yanaquihua to support the company's progress towards certification. Solidaridad's International Coordinator for the Gold Programme, Jennifer Horning, is also a member of the RJC Standards Committee.

"RJC warmly welcomes Mineral Yanaquihua as a new Member. This is a great example of constructive engagement between companies, NGOs and standards systems to achieve better practices on the ground. A really interesting dimension of this mine is the active artisanal and small-scale mining (ASM) activity on the mine's concessions, which provides opportunities to roll out implementation of the RJC's ASM-related standards in the Code of Practices and, potentially, the Chain-of-Custody Standard", says Fiona Solomon, RJC Director — Standards Development.

For information please contact Fiona Solomon: fiona.solomon@responsiblejewellery.com and Jennifer Horning: jennifer.horning@solidaridad.nl Solidaridad: http://www.solidaridadnetwork.org/gold

## RJC EVENTS AT BASELWORLD 2012



RJC Media Update presentation on March 7th

Raffaella Rossiello, Luisa La Via, Nawal Ait-Hocine, Catherine Sproule and Mila Bonini.



RJC Chain of Custody and LBMA
Responsible Gold presentation on
March 8th

Fiona Solomon and Ruth Crowell.

### RJC MEMBER CERTIFICATION AND TRAINING

**British Jewellers'** Association Seminar -March 2012

On the 28th March the British Jewellers' Association (BJA) held a free seminar in Hatton Garden, London, for its Members offering tips on Health & Safety, Employment Law and achieving RJC Certification. Harriet Kelsall from Harriet Kelsall Jewellery Design Ltd spoke about her personal experience of having

achieved RJC Certification and what impact this had on her company. RJC congratulates BJA for this encouraging initiative and thanks Harriet Kelsall for offering her valuable experience.

### **Responsible Jewellery Council Online Training**

The RJC Certification Training sessions run each week and sessions include - How to Achieve RJC Certification and Introduction to Chain of Custody Certification. For access to the online training please email: anna.leach@responsiblejewellery.com

The training page on the RJC website will continue to be updated to include helpful information for working towards achieving RJC Certification: http://www. responsiblejewellery.com/certification/training/



### THE RESPONSIBLE JEWELLERY COUNCIL **HOLDS ITS ANNUAL GENERAL MEETING** IN PARIS CONVENING LEADERS FROM THE JEWELLERY INDUSTRY

RJC held its Annual General Meeting (AGM) in Paris at the Union Française de la Bijouterie, Joaillerie, Orfèvrerie, des Pierres & des Perles on May 22nd. All resolutions proposed at the AGM were passed: the directors' report and the financial statements were accepted, Matt Runci, Jewelers of America was re-elected as RJC's Chairman until December 2012, Chikashi Miyamoto, Rosy Blue NV was elected as RJC's Vice-Chairman and Mark Jenkins, Signet Jewelers was re-elected as RJC's Secretary. James Suzman, De Beers Group retains the office of Honorary Treasurer.

Additionally, Charles Bonas, Bonas & Co; Philippe Leopold-Metzger, Piaget; Ruth Batson, American Gem Society; Jeffrey Brenner, Jaybee Trading Inc t/a !Xam Diamonds; Scott Morrison, Metalor; and Yedwa Simelane, AngloGold Ashanti (Australia) were appointed to the board of directors to represent their respective Member Fora: - Diamond Trading, Cutting and Polishing, - Retail, - Trade Associations, -Manufacturers, - Gold, platinum metals traders, refiners and/or hedgers and - Producers.

Following the CoC update, a Leadership Forum took place on the importance and future of responsible business practices, led by Bernadette Pinet-Cuoq, Deputy President, UFBJOP with participants Alan Grieve, Director of Corporate Affairs, Compagnie Financière Richemont SA; Pilar Cabo Coin, Marketing Director, Roberto Coin and Stella Layton, Global CEO, Cookson Precious Metals.

The RJC also acknowledged Dr Matt Runci, who will retire from the role of founding RJC Chairman in December 2012.

In recognition of Dr Runci's outstanding leadership in

the formation, development and current success of the RJC, as well as his overall service to the iewellery industry, RJC has invited its Members to donate funds to the Diamond Development Initiative International (DDI International). Dr Runci serves as Secretary and as a Member of the Board of Directors of DDI.

"All RJC Members are encouraged to help further the important work of DDI International in recognition of Matt's pivotal contribution to the jewellery industry," said Michael Rae, the RJC's Chief Executive Officer.

"I profoundly thank all those Members who participated in the AGM process, either through their attendance in Paris or by lodging proxies. As a democratic institution ultimately governed by its Members, Member participation in the Council's AGM is vital. The RJC is very grateful also to the Union Française BJOP for their great support in generously hosting the RJC AGM this year," concluded Mr Rae. To view the presentations held at the AGM in Paris,

kindly visit: www.responsiblejewellery.com/ about-us/annual-general-meetings





















From top left: Matt Runci, Chikashi Miyamoto, Mark Jenkins, James Suzman, Yedwa Simelane, Charles Bonas, Charles Bonas, Ruth Batson, Scott Morrison, Philippe Leopold-Metzger, Jeffrey Brenner.



The Italian Ministry of Economic Development, Confindustria Federorafi and RJC announced on 18 May they have agreed a Memorandum of Understanding (MOU) to work cooperatively on advancing their shared objectives to improve social, environmental and labour practices and good governance in the Italian jewellery sector.

Activities around these objectives focus on a seminar series, designed for companies belonging to the main Italian gold manufacturing districts, as well as for a guidance initiative on due diligence in the supply chain and for the development of a first set of indicators suited for communicating and managing ethical and environmental impacts of jewellery companies.

All initiatives will be complementary to the spreading of responsible principles contained in the OECD due diligence guidance for responsible supply chains of minerals from conflict-affected and high-risk areas. The participating organisations will collaborate to ensure their initiatives are mutually supportive. To that end, RJC will provide concrete support to Italian jewellery companies who wish to commit to

responsible business practices through its certification standards: RJC Member Certification for diamonds, gold and platinum group metals and the Chain of Custody Certification for gold and platinum group metals.

"Our Ministry of Economic Development - said Dr Tripoli, Head of the Department for Enterprise and internationalization — has a strong commitment to cooperate with all organizations - such as the prestigious RJC and Federorafi — in order to disseminate OECD guidelines on responsible business conduct in the Italian jewellery supply chain".

"I hope that this memorandum will strengthen a shared culture of corporate social responsibility, contributing to awareness raising on *ethical jewellery*," continued Dr Tripoli.

"This cooperation with the Ministry of Economic Development and RJC represents a pivotal step for the Italian jewellery industry. The Italian jewellery sector is still a leading player worldwide but now experiencing a difficult financial time in exports. Italian savoir-faire, creativity and jewellery expertise no longer suffice, we now need to commit to responsible business practices and grant the source, the quality and integrity of our jewellery products, offering a more competitive tool to our industry. I am confident that a strong liaison with the Italian Ministry of Economic Development and the international RJC will lead to a very positive synergy

and outcome," said Licia Mattioli, President, Confindustria Federorafi.

"RJC enthusiastically welcomes this new formal relationship among our institutions. Working together with the Italian Ministry of Economic Development and our Trade Association Member Confindustria Federorafi towards common goals will strengthen our collective efforts towards consumer confidence and responsible business practices throughout the jewellery supply chain in Italy. RJC has been active in the development of the OECD Due Diligence Guidance for the gold sector, and Italy plays a critical role in the gold jewellery supply chain. We are looking forward to the benefits this collaboration will bring to Italian jewellery companies," said Michael Rae, RJC's Chief Executive Officer.



From the left: Maria Benedetta Francesconi, Massimo Marnetto, Daniele Bianchini, Rossella De Rosa, Paolo Bulleri, Gianni Gori and Michael Rae. Photo credit: Stefano de Pascale.

## RJC released its 2012 Annual Progress Report profiling achievements

RJC released its 2012 Annual Progress
Report in April, profiling the first year of
achievements of its comprehensive member
certification system and highlighting the
Council's multi-stakeholder dialogue
processes and its partnerships with
important organisations.

The 16-page report provides summaries of the accomplishments made and the experiences of RJC Members in pursuit of their goal of promoting

responsible ethical, human rights, social and environmental practices throughout the industry, from mine to retail.

"This report acknowledges the continuing efforts of RJC Members to enhance the integrity and reputation of the jewellery industry. The RJC and its over 370 Members have made tremendous strides since the Council's inception in 2005 and, through this report, the Council wishes to provide a transparent update on progress," says Michael Rae, RJC's CEO.

The e-version of the 2012 RJC Progress Report is downloadable **here** and available on the RJC website.



### STANDARD NEWS

## OECD Due Diligence Guidance meetings and opportunity for Member involvement in implementation projects.

The OECD Due Diligence Guidance for Responsible Supply Chains from Conflict-Affected and High-Risk Areas was released in December 2010, with a now finalised Supplement on Gold to be formally adopted by the OECD in mid-2012. RJC, the Alliance for Responsible Mining, the London Bullion Market Association (LBMA), the World Gold Council (WGC) and Metalor actively participated in the multistakeholder drafting of the Supplement on Gold during 2011-12, along with a range of governments and NGOs.

The aim of the OECD Due Diligence Guidance is to promote private sector due diligence in the supply chains of gold, tin, tungsten and tantalum. With the finalisation of the Supplement on Gold, attention is now turning to implementation.

RJC's Chain-of-Custody Standard was developed to align with, and support, the OECD Due Diligence Guidance. In particular, it provides a mechanism for audits of the due diligence practices of gold refiners. RJC is also supporting awareness-raising and capacity-building for the OECD Guidance, and is developing training packages that it will make publicly available, tailored for the jewellery supply chain. These should be made available from July 2012.

The OECD are keen to hear from companies and other stakeholders interested in participating in an Implementation project that aims to understand how companies are implementing the Guidance. The

project will serve as a peer learning multi-stakeholder dialogue platform to track progress on the global implementation of the Supplement on Gold.

Participants in the implementation project will have the opportunity to share experiences on:

- due diligence implementation by companies, industry associations and artisanal and small-scale mining enterprises volunteering to participate, enabling participants to share best practices.
- innovative models to build secure and transparent conflict-free supply chains of gold from artisanal and small-scale gold mine sites.

If you are interested in participating or would like more information, please contact: Fiona Solomon at fiona.solomon@responsiblejewellery.com and Tyler Gillard: tyler.gillard@oecd.org

## RJC calls for comment on Proposal to recognise Fairtrade and Fairmined Standard under RJC Chain of Custody Standard.

RJC released a Comparability Report of the Fairtrade-Fairmined Standard as a 'Recognised Responsible Mining Standard' under the RJC Chain-of-Custody Standard on May 4th. A public comment period is open for all stakeholders until 4 June 2012.

The increasing international focus on conflict-sensitive due diligence has raised concerns that downstream supply chain participants may avoid Artisanal and Small-Scale Gold Mining (ASM) sourcing, driving ASM producers towards even more informal or even illegal supply chains. The RJC Chain-of-Custody Standard includes scope to support other responsible mining initiatives, in addition to the RJC Code of Practices. The Fairtrade and Fairmined Standard contributes to

the formalisation and democraticisation of ASM. Formal recognition of the Fairtrade and Fairmined Standard as a 'Recognised Responsible Mining Standard' will bring additional market access to certified artisanal and small-scale producers.

The inclusion of the Fairtrade and Fairmined Standard as a 'Recognised Responsible Mining Standard' for CoC will also help support broader efforts to implement the OECD Due Diligence Guidance, particularly Appendix 1 on formalization of artisanal and small scale mining. RJC, the Alliance for Responsible Mining (ARM) and Fairtrade are all involved in ongoing discussions and programs to support ASM in gold industry due diligence processes.

### Comments are invited to: consultation@responsiblejewellery.com

### Launch of Fairtrade & Fairmined gold in the Netherlands. *Solidaridad launches Fairtrade and Fairmined jewellery in the Netherlands*.

On May 7th, the Dutch NGO Solidaridad presented the first gold jewellery with the Fairtrade & Fairmined (FT&FM) label in the Netherlands to a large group of international guests from the jewellery and mining sectors. FT&FM certification enables small-scale miners to improve their working conditions and to ensure that mining does not pollute the environment.

The Netherlands is the second European market, after the UK, where FT&FM certified jewellery will be available to consumers. Ten Dutch jewellers presented their first collection of jewellery with the Fairtrade & Fairmined stamp at the launch.

http://solidaridadnetwork.org/news/ solidaridad-launches-fairtrade-and-fairminedjewellery-netherlands

### WEBSITE **UPDATES**

### **Chain of Custody**

A 20 minute webinar is available on the RJC website giving an overview of CoC Certification. It is designed as an 'on-demand' complement to RJC's live training sessions. It's hosted on the GoToWebinar platform and does require registration to see it.

Please see http://www. responsiblejewellery.com/chain-ofcustody-certification/ or go directly to https://www1.gotomeeting.com/ register/818703504.

### **RJC Collaboration and Engagement**

Voluntary standards and certification are increasingly important tools for businesses operating in complex supply chains. There is an increasing appetite on the part of governments and international institutions to use standards as vehicles to achieve policy objectives, and growing demand for standards as tools to address emerging challenges. The RJC works with a wide range of stakeholders to promote responsible business practices and to support harmonization between related initiatives.

More information on the new page at http://www.responsiblejewellery.com/ about-us/collaboration-and-engagement/

### **RJC Monitoring and Evaluation Plan**

To view the latest please click **here** Indicators Report (MIR)

#### **Case Studies**

RJC has started developing case studies of Members' experiences with the certification process, to identify lessons learned, benefits and impacts. The first case studies were released in May 2012 and will continue to be developed to highlight different sectors, geographies and scale of business.

More information on: http://www. responsiblejewellery.com/members/ case-studies/

### UPCOMING RJC EVENTS

### **RJC Workshop at IJL** DATE: 3 - 4 SEPTEMBER 2012 - LONDON

Monday 3rd September 1045 -1145

Do you know where your gold comes from? RJC Chain of Custody and LBMA Responsible Gold: providing support for supply chain due diligence

Presenters: Ruth Crowell, LBMA and Fiona Solomon, Responsible Jewellery Council



2 - 5 SEPTEMBER 2012 FARIS COURT LONDON www.jewellerylondon.com

**Tuesday 4th** September 1630 - 1730 Achieving RJC Certification



2 - 5 SEPTEMBER 2012 EARLS COURT LONDON www.jewellerylondon.com

Venue: International Jewellery London 2012. Register at www.jewellerylondon.com

**RJC Booth Number: J48** 

### **UN Global Compact**

Under the Global Compact, RJC has committed to communicate annually and publicly on progress made in implementing the 'United Nations Global Compact principles'.



WE SUPPORT

The RJC's 2012 Communication on Progress has been prepared and is now downloadable from: http://www.unglobalcompact.org/system/attachments/14732/original/GC\_COP\_-\_ Responsible Jewellery Council - 2012.pdf?1333098131

### **WELCOME TO NEW MEMBERS**

The following 28 companies have been welcomed as RJC Members since the publication of the March edition of The RJC Monitor.

Asian Star Company Limited	May 2012	www.asianstargroup.com
Asprey Group	February 2012	www.asprey.com
Aurigane Creations	May 2012	www.aurigane.fr
Bachet SARL	April 2012	www.bachet.fr
Bhagwati Gems	March 2012	-
Birks and Mayors	March 2012	www.birks.com
Brown & Newirth Limited	May 2012	www.brownandnewirth.com
Continental Jewellery (UK)	March 2012	-
Coringer	April 2012	-
Creazioni S.r.l.	February 2012	www.creazioni.it
Fine Jewellery Manufacturing Ltd	April 2012	www.fine-jewellery.com
Hermès International	February 2012	www.hermes.fr
Intercontinental Jewellery Manufacturing PCL	March 2012	www.ijm.co.th
Johnson Matthey & Brandenberger AG	March 2012	www.johnson-matthey.ch
Louis Vuitton Malletier	March 2012	www.louisvuitton.com
M/S Rolly Jewellery Pvt Ltd	March 2012	www.rollyjewellery.net
Minera Yanaquihua SAC	May 2012	-
Northern Lights Diamond Cutting and Polishing Corporation	February 2012	-
ParikhBrothers	May 2012	-
Priti Gems Export Pvt Ltd	March 2012	www.darkerthebetter.com
Rhona Sutton Limited	May 2012	-
SAAMP	May 2012	www.saamp.com
Sercab SA	February 2012	-
Shah Imexport BVBA	April 2012	-
Smolensk Diamonds	March 2012	www.kristallsmolensk.com
Sonny's Rocks	April 2012	www.sonnysrocks.com
Stilnovo SRL	April 2012	www.stilnovosrl.it
Tiger Jewellery Manufacturing	May 2012	-

#### The RJC Monitor

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd. © 2012 Council for Responsible Jewellery Practices Ltd.

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