

# **NEWS RELEASE**

Embargoed until 25 January 2012

## SAMIR GEMS NV CERTIFIED BY THE RESPONSIBLE JEWELLERY COUNCIL

LONDON - The Responsible Jewellery Council (RJC) announced today that Samir Gems NV has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification System.

"RJC is delighted to congratulate Samir Gems NV on its certification. The successful verification assessment was conducted by Stefaan Beirens from WF&Co., one of the independent third-party auditing firms accredited to the RJC's Member Certification System," says Michael Rae, RJC's Chief Executive Officer.

"Samir Gems is very honoured to have received the RJC certification for the next three years. It is a significant step in demonstrating the high standards in relation to business ethics, human rights, and social and environmental practices which we apply in our day to day business operations. We will encourage our present and future business partners to implement all RJC's principles," says Samir Bhansali, Director, Samir Gems NV.

### For further information please contact:

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#### About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 350 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

#### **About Samir Gems NV**

Since 30 years Samir Gems NV holds an outstanding reputation and continues to boast an excellent portfolio of numerous diamond organizations from various parts of the world. We are recognized by the Antwerp Diamond market as an active trader and manufacturer of rough and polished diamonds. Regardless to the volatility of the market, the company shows consistent growth. We purchase rough from all over the world and in large quantities from the Antwerp Diamond market. At Samir Gems we believe that it is our duty to reach out our suppliers and create bridges, which will last over the lifetime of our business.

#### www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd. The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF. The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042. **RJC Certification Information – Samir Gems NV** 

**RJC Certified Members** 

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