

## **NEWS RELEASE**

**Embargoed until 26 April 2012** 

## RESPONSIBLE JEWELLERY COUNCIL CERTIFIES ROBERTO COIN INC IN USA

LONDON - The Responsible Jewellery Council (RJC) announced today that Roberto Coin Inc, the well-known Italian Jewellery manufacturer, has achieved certification in its US facilities by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC is delighted to congratulate Roberto Coin Inc on its certification. The successful verification assessment was conducted by Vidhi Aggarwal from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification system," says Michael Rae, RJC's Chief Executive Officer.

"We are honored to be recognized by the Responsible Jewellery Council for our corporate practices," says Peter Webster, Co-owner of Roberto Coin Inc. "Since the inception of our company, we have always maintained the highest standards in quality, service and moral values. We have strived to be a responsible and ethical jeweler because of the trust that our dedicated customers place in the Roberto Coin brand," concludes Mr Webster.

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## **About RJC**

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 370 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

## **About Roberto Coin Inc**

Since 1977 Venetian jewellery designer, Roberto Coin, has devoted his life to a passion for innovative design. Finding inspiration in the most unlikely of places he is truly an artisan at work. Experimenting with light, texture, color and pattern, Coin's style is ever evolving. In 1996, Roberto Coin started signing his jewels by setting a small ruby hidden on the inside of each piece. Since then, this tradition has become the exclusive signature of every jewel by Roberto Coin, dedicated as a secret gift of good wishes to every woman lucky enough to wear one of his exclusive creations.

Roberto Coin has become a pillar of unique, luxurious and ethical design; never succumbing to fleeting trends, but instead challenging himself and his contemporaries to evolve our understanding of style. More information on www.robertocoin.com

www.responsiblejewellery.com

RJC Certification Information - Roberto Coin Inc **RJC Certified Members**