

## **NEWS RELEASE**

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## **RESPONSIBLE JEWELLERY COUNCIL CERTIFIES JEM – JEWELLERY ETHICALLY** MINDED

LONDON - The Responsible Jewellery Council (RJC) announced today that JEM – Jewellery Ethically Minded, the Parisian jewellery manufacturer, has achieved the certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC warmly congratulates JEM – Jewellery Ethically Minded on its certification. The successful verification assessment was conducted by Laurent Lhopitallier from Deloitte France, one of the independent third-party auditing firms accredited to the RJC's Member Certification system," says Michael Rae, RJC's Chief Executive Officer.

"The RJC Certification is a great achievement for JEM and it does confirm that our values and commitments are consistent with the highest ethical standards set by the Council. By achieving the RJC Certification, JEM demonstrates its willingness to engage with other industry players in the sector in order to build together a responsible and sustainable jewellery supply chain," says Erwan Le Louër, Founder of JEM - Jewellery Ethically Minded.

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## About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 370 member companies. RJC and its Members are committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. This commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The RJC has developed the RJC Member Certification system which applies to all Members' businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Certified Members of the RJC are audited by accredited, third party auditors to verify their conformance with the RJC's Code of Practices. A voluntary Chain-of-Custody Standard has also been developed for gold and platinum group metals. The RJC is a <u>Full Member of the ISEAL</u> <u>Alliance</u> – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit <u>www.responsiblejewellery.com</u>

## About JEM – Jewellery Ethically Minded

Founded in 2008 by Erwan Le Louër, JEM - Jewellery Ethically Minded is the first French ethical brand. Thanks to a respectful process that integrates sustainable development at all stages of the life cycle of the jewel, the brand has been able to produce its creations in transparency, revolutionizing the codes of luxury by offering profoundly sustainable and desirable jewellery pieces. For further information, please visit <u>www.jem-paris.com</u>

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd. The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF. The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042. RJC Certification Information – JEM – Jewellery Ethically Minded

**RJC Certified Members** 

www.responsiblejewellery.com

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