



## DRAFT NEWS RELEASE

Embargoed until 15 February 2012

### RESPONSIBLE JEWELLERY COUNCIL CERTIFIES DAY'S JEWELERS

LONDON - The Responsible Jewellery Council (RJC) announced today that Day's Jewelers, the US jewellery retailer, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification System.

"RJC warmly congratulates Day's Jewelers on its certification. The successful verification assessment was conducted by UL Responsible Sourcing (STR), one of the independent third-party auditing firms accredited to the RJC's Member Certification System," says Michael Rae, RJC's Chief Executive Officer.

"When Kathy and I took control of Day's Jewelers in 1988, our most important objective was to ensure that Day's continued to embrace the solid values that had guided our company for more than three generations. The management team at Day's has always believed that we have done our best to embrace social, ethical and environmental responsibility in the way we do business. To be certified by RJC just establishes credibility to the value of all of the hard work our company has invested over the years to do things right. You don't get to be nearly 100 years old by cutting corners. It's important for our customers to know that when they buy a piece of jewelry from Day's Jewelers, the money was used to, in some way, help the world become a better place to live," says Jeff Corey, Owner and CEO of Day's Jewelers.

For further information please contact:

Mila Bonini, Communications Manager, Responsible Jewellery Council  
Telephone +39 02 48002801, Mobile +39 334 5488723, [Mila.bonini@responsiblejewellery.com](mailto:Mila.bonini@responsiblejewellery.com)

#### About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 350 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

#### About Day's Jewelers

Day's Jewelers is a chain of six retail jewelry stores located in Maine and New Hampshire. The company was founded in 1914 in Portland, Maine by the Davidson Brothers. Day's is now owned by Kathy, Jeff and Jim Corey. Jeff and Jim Corey's father Robert got his first job at Day's Jewelers in Portland in 1937. Company President, David Harris states, "There are very few companies in America that can say they've lasted nearly 100 years. You can't cut corners. It's very simple...take care of your guests and they will take care of you."

[www.responsiblejewellery.com](http://www.responsiblejewellery.com)

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF.  
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

Day's Jewelers is proud to be a Certified Member of the Responsible Jewellery Council. This is an organization which is committed to promoting the very values that have allowed our company to stand the test of time. For more information about Day's Jewelers, please contact:

Jeff Corey

Day's Jewelers Corporate Offices | 88 Main Street | Waterville, ME 04901  
(207) 873-7036 | [jcorey@daysjewelers.com](mailto:jcorey@daysjewelers.com) | [www.daysjewelers.com](http://www.daysjewelers.com)

## DAY'S JEWELERS

Diamond Professionals Since 1914



From the left: Jeff, Kathy and Jim Corey

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### [RJC Certification Information – Day's Jewelers](#)

### [RJC Certified Members](#)

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