

## **NEWS RELEASE**

**Embargoed until 12 January 2012** 

## CANADA'S CORONA JEWELLERY COMPANY LTD CERTIFIED BY THE RESPONSIBLE JEWELLERY COUNCIL

LONDON - The Responsible Jewellery Council (RJC) announced today that Corona Jewellery Company Ltd, the Canadian jewellery manufacturer, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification System.

"RJC is delighted to congratulate Corona Jewellery Company Ltd on its certification. The successful verification assessment was conducted by Michael Armstrong from KPMG Performance Registrar, one of the independent third-party auditing firms accredited to the RJC's Member Certification System," says Michael Rae, RJC's Chief Executive Officer.

"We are very proud to be a certified member of the Responsible Jewellery Council. The broad scope of the Code of Practises completely captures the best model of our industry and how we need to operate in the 21<sup>st</sup> century," says Michael Minister, Divisional Manager, Corona Jewellery Company Ltd.

For further information please contact:

Mila Bonini, Communications Manager, Responsible Jewellery Council
Telephone +39 02 48002801, Mobile +39 334 5488723, Mila.bonini@responsiblejewellery.com

## **About RJC**

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 350 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

## **About Corona Jewellery Company Ltd**

Corona Jewellery Company Ltd is one of Canada's premier and best known jewellery manufacturing companies. Established in 1959, it is a third generation family-run business. Corona is a manufacturer of high quality diamond, gold, and platinum jewellery. Corona creates jewellery for domestic and export wholesale markets in both platinum and gold in various colours of 9K through to 22K. Our jewellery is set with diamonds and gemstones such as rubies, sapphires and emeralds. Product lines include rings, necklaces, bracelets, earrings, brooches and pendants. We specialise in Canadian

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diamonds that are tracked stone by stone from 0.03 carats to 3.00 carats and also jewellery made of all Canadian gold. See our Canadian Diamond Line at <a href="www.mapleleafdiamonds.com">www.mapleleafdiamonds.com</a>. Corona has built its over 50 years of resounding success on four pillars: Style, Quality, Innovation and Value. More information on <a href="www.coronajewellery.com">www.coronajewellery.com</a>

RJC Certification Information – Corona Jewellery Company Ltd

**RJC Certified Members** 

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