



NEWS RELEASE

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BEAVERBROOKS THE JEWELLERS CERTIFIED BY THE RESPONSIBLE JEWELLERY COUNCIL

LONDON - The Responsible Jewellery Council (RJC) announced today that Beaverbrooks the Jewellers, the UK multiple jewellery retailer, has achieved certification meeting the ethical, human rights, social and environmental standards as established by the RJC's Member Certification System.

"RJC is indeed delighted to congratulate Beaverbrooks the Jewellers on its certification. The successful verification assessment was conducted by Lynton Richmond from KPMG LLP (UK), one of the independent third-party auditing firms accredited to the RJC's Member Certification System," says Michael Rae, RJC's Chief Executive Officer.

"We are extremely proud to become a RJC Certified Member. Our social and ethical principles and responsibilities have always been a cornerstone of our business. These principles were set by our Founders over 90 years ago and it is incumbent upon each generation to ensure we hold steadfast to those principles. To have external acknowledgement of "how we do things" in the business is extremely gratifying and gives everyone in the business a huge amount of pride," says Sharon Thompson, RJC Co-ordinator, Beaverbrooks the Jewellers.

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 350 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

About Beaverbrooks the Jewellers

Beaverbrooks the Jewellers is a UK multiple retailer, trading from over 60 stores throughout the UK and employing 800 people. The business is based on sound moral principles and is run by direct descendents of the original founders. The

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

Company has an all encompassing philosophy and purpose – “Enriching Lives” – “we care about our people and our people care about others”.

Beaverbrooks are rightly proud of the many awards the business has won – in particular its participation in the Sunday Times “Best Companies to Work For” – they have been voted amongst the top 4, in the awards, 7 times in the last 8 years, coming 1st in 2009. More information on www.beaverbrooks.co.uk

[RJC Certified Members](#)
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