

NEWS RELEASE

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RESPONSIBLE JEWELLERY COUNCIL CERTIFIES PRITI GEMS EXPORTS PVT. LTD.

LONDON - The Responsible Jewellery Council (RJC) announced today that Priti Gems Exports Pvt. Ltd., the Mumbai-based diamond trader has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC.

"RJC warmly congratulates Priti Gems Exports Pvt. Ltd. on its certification. The successful verification assessment was conducted by Manish C. Doshi from SGS, one of the independent third-party auditing firms accredited by the RJC," says Catherine Sproule, RJC's Chief Executive Officer - Interim.

"Priti Gems Exports Pvt. Ltd. is committed to promoting responsible business practices across the gems and jewellery supply chain. We strongly believe in setting high quality standards and transparency in our business practices and the RJC Standard certainly adds value and enhances consumer confidence across our entire business model. We will continue to support and encourage responsible business practices throughout the gems and jewellery industry," says Jatin Doshi Director, Priti Gems Exports Pvt. Ltd.

For further information please contact:

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About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 470 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a <u>Full Member of the ISEAL Alliance</u> – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit <u>www.responsiblejewellery.com</u>

About Priti Gems Export Pvt. Ltd.

Priti Gems was established in 1975 as a partnership firm and later, in 2010, it was converted into a private limited company named Priti Gems Exports Pvt. Ltd. The company is formally known as "Priti Gems" in the diamond industry. Since 1975, the company has achieved vertical growth in business operations and gained reputation in the global market. The company enjoys global leadership in its businesses; being one of the largest brown polished diamonds traders and among the top few traders in the world of champagne coloured diamonds in the world for the last 17 years.

www.responsiblejewellery.com

The company assures to meet the high demands of its astute customers and lives up to its commitment of being a diligent organisation by harmonising its corporate social responsibility and benevolent charity.

Priti Gems imports and exports brown diamonds. Our customers are based in Europe, Asia, USA and the Middle East. For more details on Priti Gems Exports Pvt. Ltd. please visit www.pritigem.com

RJC Certification Information – Priti Gems Export Pvt. Ltd.

RJC Certified Members