



NEWS RELEASE

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RESPONSIBLE JEWELLERY COUNCIL ANNOUNCES VENUS JEWEL AS THE FIRST CERTIFIED MEMBER FROM INDIA

LONDON – The Responsible Jewellery Council (RJC) today announced that Venus Jewel, the Indian diamond manufacturer, is the first RJC member in India to achieve certification, meeting the ethical, human rights, social and environmental standards established by the RJC Member Certification System.

The RJC Member Certification System is unmatched in any other industry for the quality and breadth of its scope and standards as well as the integrity and transparency of its developmental process. The integrity of the RJC depends on Members being audited by accredited, independent third party auditors and becoming certified within the deadlines set by the RJC Member Certification System.

“The RJC warmly congratulates Venus Jewel on achieving certification. Venus Jewel’s RJC Certification results from a successful verification assessment conducted by SGS, a highly regarded and international auditing company accredited by RJC in July 2010. Venus Jewel is the first of a significant wave of India-based companies that will achieve certification this year,” says Michael Rae, RJC’s Chief Executive Officer.

“Venus Jewel was established in 1969 and since its foundation has committed to the highest level of ethics, transparency and consistency. We have an unrivalled reputation for integrity, technical innovation and expertise that we are proud to have achieved over the years. We are honoured to be the first RJC Member to achieve this important certification in India and we encourage others within our industry to follow suit,” says S. P. Shah, Partner, Venus Jewel.

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 300 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The Council has developed the RJC Member Certification System, a certification system – which will apply to all Members’ businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third party auditors to verify their conformance with the RJC’s Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

About Venus Jewel

Over four decades, Venus Jewel continues to be a legacy in the diamond industry offering the world’s finest diamonds along with innovative services. Venus Jewels’ commitment to quality, cutting edge technology and workmanship continue to result in world class distinction. More information on www.venusjewel.com

RJC Certified Members	
Gay Frères	http://www.responsiblejewellery.com/downloads/certification/Certification_Gay_Freres.pdf
Cartier	http://www.responsiblejewellery.com/downloads/Certification_Info_Cartier.pdf
Raymond Bloch SA	http://www.responsiblejewellery.com/members/documents/CertificationInformation-RAYMONDBLOCHSA.pdf
Metalor Technologies SA	http://www.responsiblejewellery.com/members/documents/CertificationInformation-MetalorTechnologiesSA.pdf
Rubel & Méнасché	http://www.responsiblejewellery.com/members/documents/CertificationInformation-RubelandMenasche.pdf
Fred Meyer Jewelers and Littman Jewelers	http://www.responsiblejewellery.com/downloads/Certification_Information_Fred_Meyer.pdf
CHANEL	http://www.responsiblejewellery.com/members/retail_8_2245854335.pdf
AV10	http://www.responsiblejewellery.com/downloads/Certification_Info_AV10.pdf
Signet Jewelers	http://www.responsiblejewellery.com/downloads/Signet_Jewelers_Cert_Scope.pdf
Chaumet	http://www.responsiblejewellery.com/members/retail_13_4276076159.pdf
Aurum Holdings Ltd	http://www.responsiblejewellery.com/members/retail_14_1208057424.pdf
Venus Jewel	http://www.responsiblejewellery.com/members/diamond_trad_cut_polish_19_2232612710.pdf

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www.responsiblejewellery.com