

NEWS RELEASE

Embargoed until 5 June 2014

RJC CERTIFIES A'STAR JEWELLERY

LONDON - RJC announced today that A'Star Jewellery (A division of Asian Star Company Limited), the Mumbai based diamond jewellery manufacturer, has achieved Certification by meeting the highest ethical, social and environmental standards established by the RJC.

"RJC warmly congratulates A'Star Jewellery on its Certification. The successful verification assessment was conducted by Manish C. Doshi from SGS, one of the independent third-party auditing firms accredited by the RJC," says Catherine Sproule, RJC's Chief Executive Officer - Interim.

"A'Star Jewellery strongly believes in setting high quality standards and driving our business in a sustainable and responsible manner. We share the RJC's vision of promoting a responsible world-wide supply chain and are extremely proud to have achieved the RJC Certification. We view this development as an affirmation of our business philosophy and strongly believe it will further enhance consumer confidence across our entire business model," says Priyanshu Shah, Executive Director, A'Star Jewellery.

For further information please contact:

Madalina Grigorie, Communications Coordinator, Responsible Jewellery Council Telephone + 44 (0)20 7836 6376, madalina.grigorie@responsiblejewellery.com

About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 470 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a <u>Full Member of the ISEAL Alliance</u> – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit <u>www.responsiblejewellery.com</u>

About A'Star Jewellery

A'Star Jewellery, a division of Asian Star Co. Ltd., is a leading diamond jewellery manufacturer catering to clients in the Indian market.

World-class jewellery manufacturing facilities in India supported by experienced design team and highly skilled artisans have enabled A'Star Jewellery to create its position in the industry as a strategic supply partner to leading brands, retail chains and independent retailers. The company's unique ability lies in the flexibility and scalability of operations i.e. in mass-producing superior diamond jewellery, whilst customising to region-specific and client-specific needs. Professional management backed by a vertically integrated supply chain and insightful understanding of market requirements has

www.responsiblejewellery.com

established the company's reputation for consistently delivering world-class products, innovation in designs and bespoke servicing. For further information, please visit www.astarjewellery.com

RJC Certification Information – A'Star Jewellery

RJC Certified Members